



2018 St. Jude
yoga event

Hosting A Fitness Fundraiser

Thank you for hosting a fundraiser for St. Jude Children's Research Hospital.® Fitness-based fundraisers provide the perfect opportunity to pair your passion with our mission: *Finding cures. Saving children.*® Here are a few ways you can turn your passion for fitness into a fundraiser benefiting St. Jude:

Workout-Based Fundraiser

Burn calories while you raise funds with a fun exercise event. Partner with a local gym or studio to host a class such as weight-lifting, spinning or Pilates. Participants can seek pledges for pounds lifted, miles ridden, etc.

Community Walk or Run

Bring your community together for an unforgettable time that helps children fight cancer. Gather friends and family to participate in a fun neighborhood 5K, walk or bike race. Include your favorite activities like face painting, yard games and local food trucks. Participants pay a fee to take part in the event and solicit pledges from supporters to raise funds.

Fitness "A-Thon"

Go the distance when you organize an "A-Thon" event. Challenge others to get involved in your group fitness or endurance competition by asking them to solicit pledges from friends and family for support. Successful fundraisers could include a bike-a-thon, Zumba-thon or a 24 hour dance-a-thon.

Sports Tournament

Mix athletic competition with fundraising by organizing a tournament benefiting the kids of St. Jude. Gather fellow sports enthusiasts for a softball tournament, tennis match, basketball playoff or other athletic contest. Teams or individuals pay a fee to compete and solicit pledges from supporters to raise funds.

Exhibition

Show off your skills while supporting kids in need with an exhibition performance. Exhibitions provide the perfect format for martial arts, dance, gymnastics and skateboarding fundraisers. Spectators pay a fee to take part in the event and participants solicit pledges from supporters to raise funds.

What You'll Need:

- Venue or outdoor space
- Volunteer support
- Promotional materials (*included in your online fundraising center*)
- Sponsor forms (*included in your online fundraising center*)

For additional ideas, tools and resources, visit stjude.org/diy or contact your coordinator support team at **1-800-457-2444** or specialevents@stjude.org.

